Headline: Royal Caribbean introduces Hideaway Beach

Deckhead. First adults-only escape unveiled on Perfect Day at CoCoCay

Royal Caribbean has the *perfect* place for adults. In fact, it even has the word in its name.

Its Perfect Day at CoCoCay is a sanctuary in The Bahamas that offers an adults-only escape – Hideaway Beach. The beach-front paradise opened this month with the debut of the highly anticipated *Icon of the Seas*. Hideaway Beach is an all-day experience that includes a private beach and pools, dedicated spots for drinks and bites, exclusive cabanas, live music and more.

“Hideaway Beach is a completely new vibe and experience that vacationers are looking for on Perfect Day at CocoCay,” said Michael Bayley, president and CEO, Royal Caribbean International. “Everything from its hidden-like location to the exclusive beach and pools to the private cabanas is designed for adults who want a day just for them.”

Hideaway Beach is tucked away on the northwest beach of Perfect Day at CoCoCay. For an entry charge, guest 18 and older can celebrate, cool off and relax across a private beach, two pools, 20 cabanas, seven open-air bars and spots to eat. Highlights include:

***Hideaway Beach –*** The shore is more than an acre in length and is defined by The Bahamas’ white sand and turquoise waters. Guests can enjoy the beachfront views and light breezes of the resort-style loungers and umbrellas or on the water hammocks and swings while playing beach games and listening to beats of a live DJ by the pool.

***Hideaway Pool –*** Partygoers can engulf themselves with all-day tunes and a lively swim-up bar. They can take advantage of in-water seating and loungers throughout the heated infinity-edge pool.

***Hideaway Cabanas –*** only steps away from the party, guests can enjoy their day in a paradise at 10 chic poolside cabanas that have a range of amenities like cabana-attendant service at the push of a call button, a mini-fridge, floating beach mats and charging outlets.

***The Hideout –*** It’s just close enough to the buzz but carves out an exclusive experience. In one of 10 Hideout Cabanas, those seeking a more VIP, chill vibe can relax in a heated infinity-plunge pool and enjoy cabana-attendant service, among other things.

Laidback bits and drinks can be found a host of places, including:

***On the Rocks –*** An al fresco bar along the rocky shore serves a vibrant scene of live musicians, TVs to watch live sports and memorable ocean views, as well as refreshing cocktails.

***Hideaway Bar –*** The swim-up bar at Hideaway Pool is a popular spot. It includes two levels. Guest can take their drinks poolside with leaving the water.

**Slice of Paradise –** The new rustic pizza joint has a bar and its complimentary dishes include fresh favorites from the over, island twists like a Bahamian guava barbecue chicken option and more.

***Snack Shack –*** A staple on the island, this new location offers the popular menu of complimentary chicken sandwiches, burgers, fried mozzarella sticks, fresh salads and more. Take advantage of the shaded seating and Adirondack chairs and tables on the sand.

***Beach Bars –*** Putting a bow on the experience are a pair of full-service bars located on both sides of the new location, making sure a drink never is too far away.

Cutline: ALL GROWN UP – Royal Caribbean is adding an adults-only beach – Hideaway Beach – on its Bahamian island, Perfect Day at CoCoCay. Image: Royal Caribbean.